



**MATT
WEINBERG**

Graphic
Designer

Art
Director

Digital
Artist



ME.
**In the
Nutshell.**

Let's Work Together

Contact.

-  thewism@aol.com
-  mattportfolio2.yolasite.com
-  914-391-4280

I am a full-time freelance graphic designer and artist based in Westchester, New York. I am seeking a position as a graphic designer at your firm, either on a full-time or freelance basis. Currently, I am freelancing remotely for my own clients, various companies, and agencies.

With over two decades of experience in the advertising and marketing industries, I bring reliability, a fast turnaround, and diverse clientele which is reflected in my resume and portfolio.

My skill set includes logo and branding design, poster and billboard creation, Photo-shop retouching, color correction, silhouetting, compositing, and collaging, packaging and mock-ups, PowerPoint presentation design, website development, social media ads, graphics and animations, promotional materials, sales sheets, flyers, brochures and ads, just to name a few.

I am an expert in Adobe Photoshop, Illustrator, and InDesign, among others and can work efficiently and reliably. I also have a strong background in print and digital production, allowing me to take projects from concept to completion.

For your reference, my portfolio can be viewed at:
<https://mattportfolio2.yolasite.com/>.

Thank you for your consideration and please see my resume on the following page.

 **Education.**

State University College at Buffalo.
Bachelor of Science, Graphic Design.

Various art direction/design courses and credits at both School of Visual Arts and Westchester Community College

 **Primary Programs.**



 **Clients.**

- Aetna • Alba d' Oro • Athletic Republic • Bike NY
- Castle Oil • Century Corp. • City of NY Dept. of Finance
- Easterseals • Fedcap Group • GDC Ginsburg Homes
- Greenwood Cemetery • Grumman • Hartz
- House of Sports • IndustryRules Magazine • Johnson & Johnson • J&J
- Merck • Jones Lang LaSalle Hotels • LaLana (singer/musician)
- Landstar Trucking Services • Leather Apparel Assoc.
- Marcon Real Estate Group • McNeil Pharmaceuticals
- Mergent Financial NY Historical Society Museum • NY Yankees
- Pfizer Animal Health • Race for the Cure • Revolution
- Sun & Moon Real Estate Marketing • Takeda



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Work Experience.

Freelance Graphic Design May 2012-Present

Working for a variety of agencies and individual clients — Designing everything from logos, branding, event marketing, posters, social media and animated ads, packaging, presentations, ads, posters, websites, direct mail and promotional materials to name a few. Handle all production aspects as well. Some clients include; Bike NY and The Five Borough Bike Tour, The Fedcap Group • NY Yankees, NY Historical Society Museum • Easterseals • GDC Ginsburg Homes • IndustryRules magazine • The Eric Carle Museum and others.

TSN Group One Dock Street, Stamford, CT / Nov 2005-May 2012

Creative Director/ Designer — Successfully managed a one person in-house art department. Responsible for the design, development, and production of all art and marketing materials including bi-monthly “wall magazine” posters, seminar kits, newsletters, direct mail, web site designs, retouching, video animations, and all promotional materials. Worked on all sales presentations which help to land many new clients. Handled all the production aspects of the job and interacted with printers, photographers, freelancers, and related graphic arts vendors.

Freelance Graphic Design Aug 2003-Nov 2005

Worked for a variety of agencies including — Strategic Design (NYC), Sun & Moon Marketing (NYC), Harquin Group (New Rochelle, NY), and Creative Media Agency (LI, NY). Worked on financial, consumer, business to business, and real estate accounts to name a few.

RSI Marketing 171 Madison Ave., New York, NY / Aug 1991-2003

Senior Art Director/ Designer — Responsible for development, presentation and production of all art and printed material for such clients as Johnson & Johnson, Pfizer, McNeil Inc. and J.J. Merck. Design and produced consumer and trade promotional pieces, brochures, ads, direct mail, packaging, web site design, logos, business presentations, all in a fast paced environment. Hire/supervise staff and freelance personnel and interact with printers, photographers and retouchers. Contributed to new business and growth of the company.

Renee Sacks Associates 220 E. 42nd St., New York, NY / Aug 1989-July 1991

Senior Art Director/ Studio Manager — Designed and direct the preparation of art and printed materials for print ads, brochures, direct mail and seminar materials. Managed and reorganized four person art department. Involved from concept and design, to mechanicals, production and traffic. Supervise press runs and photoshoots. Execute projects within deadlines and budget.

Skill Sets.

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Microsoft PowerPoint	●●●●●●●●●●
Animation	●●●●●●●●●●
Social Media	●●●●●●●●●●
Retouching	●●●●●●●●●●
Illustration	●●●●●●●●●●
Creativity	●●●●●●●●●●
Production	●●●●●●●●●●

References.

Available upon request.

@ View My Portfolio.

<https://mattsportfolio2.yolasite.com>

